

Apply today and you could be...

Communications Adviser with the Lions Youth Council, Pakistan

What's the context and purpose of the role?

Women, children, and people living with HIV & AIDS are often marginalised in Pakistan and government policies do not consider their needs or rights. VSO volunteers work with a range of community based organisations that are improving access to their rights for these groups. Pakistan Lions Youth Council is emerging as a unique organization that works with people with high-risk behaviour on HIV and AIDS education and awareness, participation and empowerment.

What does the role involve?

- Reviewing existing report writing and documentation processes
- Facilitating development of report writing within the organization e.g. reporting templates, reporting periods, process for sharing reports internally and externally etc
- Training staff on basic report writing skills and developing understanding of importance of report writing and documentation in organization.
- Facilitating staff in developing annual report, donor reports, brochure and newsletter.
- Facilitating improved writing of funding proposals



What skills, experience and personal qualities are needed for the role?

You will need a degree and at least two years' experience in a communications role or role demanding excellent writing skills. You'll need excellent writing skills, the charisma to initiate ideas and innovation, and enthusiasm and determination to take on the organisation's challenges. You will coach senior managers in how effectively to manage, update and maintain communications. Your work with the organisation will see you interacting with people living with HIV and AIDS, transgender and female sex workers so you should be sensitive to the needs and issues of a wide range of people.

And the rest...

The name "Pakistan" means "Land of the Pure" in Sindhi, Urdu and Persian. All the federating units constituting Pakistan (i.e. the 4 provinces) have their own distinct language, dress, dance, music, food and festivals. You will be based in the district of Khanewal in Punjab, home of the country's second largest train station and two national cricket players. Punjab is the country's most populous and prosperous region, with fairly cool winters, often accompanied by rain. In August the oppressive heat is punctuated by the rainy season. 70% of VSO volunteers in Pakistan have been women.

We'll ask you to commit to 12 - 24 months to make a sustainable contribution to our development goals. In return, we'll give you comprehensive financial, personal and professional support. We'll provide you with extensive training before your placement, and our financial package includes a local salary, return flights, accommodation, insurance and more. When you return to your home country, we'll help you to resettle and many of our returned volunteers stay involved with us long after their placement ends.

www.vso.org.uk/volunteering